

Confidence EQ®

Ceva Animal Health, LLC

Confidence EQ® is a copy of the equine appeasing pheromone mares produce as they nurse their foals. In adult horses, the presence of this pheromone is a signal that the environment is safe and secure, which can facilitate learning.

Horses are highly sensitive to their environment and surroundings and because of this, fear is considered a normal response in the horse. Fear can be managed by teaching horses to not over-react when faced with new or unexpected stimuli such as traveling, loud and sudden noises, entering new environments, clipping or various healthcare procedures such as hoof trimming/shoeing or dental treatments.

Confidence EQ® has been proven to help horses manage new or unexpected stimuli by replicating the equine appeasing pheromone that signals an environment is safe and secure.

Uses:

Confidence EQ® is recommended for horses of all ages. It is used to help build confidence in horses that are faced with new or troubling situations, including:

- Traveling/trailering, recovery after arrival,
- Environmental changes: moving to a new stable, going indoors/outdoors, new owner/caretaker
- Training events, introducing new exercises,
- Social situations: foal weaning, meeting new stable mates or pasture mates,
- Healthcare procedures: farrier visits, veterinary visits, dental visits
- Dealing with loud noises: large crowds, thunderstorms, fireworks, gunshots, motor vehicles

Instructions For Use:

Administer Confidence EQ® approximately 30 minutes before the stressful situation. The horse should be calm and quiet when Confidence EQ® is applied.

Tear open one end of the packet and expel approximately ½ of the gel on your index finger;

Apply the gel to the bottom edge of the horse's nostril (not too deep, or in the mucosa).

Apply the remainder of the gel in the pack to the other nostril using the same procedure.

Repeat the application every 2-2.5 hours, if necessary.

Note: As the solvent evaporates in the nostril a thin, translucent film may appear. This is considered normal and, if needed, the film can be removed by wiping with a wet sponge.

Precautions:

Avoid contact with eyes. In case of contact, flush eyes with water.

Keep out of reach of children.

Store at room temperature and away from light.