

PRODUCT CODE: 9005

APPLICATION: Keep your horse's energy cool and focused with Cool Calories 100®—the perfect, easy to use addition to your feeding program for focused energy and improved body and haircoat condition.

- ✓ Cool Calories 100 is fed and recommended by top equestrians like Bob Avila, a 32-time World Champion Trainer, the year 2000 World's Greatest Horseman, and NRCHA and NRHA Futurity Winner, as well as Amy Tryon, who was a US Olympic Team Medalist in Spain, a US Team Olympic Bronze Medalist in Greece and a Rolex Best Condition Winner.
- ✓ A concentrated energy supplement suitable for all types of horses, Cool Calories 100 provides essential fatty acids for skin and hair condition, as well as the calories needed for weight gain and exercise performance.
- ✓ Cool Calories 100 contains 5 times the fat of an equal amount of stabilized rice bran. That is, 8 pounds of Cool Calories 100 has the fat content of 40 pounds of rice bran. Further, Cool Calories 100 does not conflict with fortified feeds.

Start to Finish:

Start to Finish provides a line of products that:

- ✓ Provides unique products that meet specific equine nutritional needs
- ✓ Complements, rather than interferes with, well-balanced feeding programs
- ✓ Will earn your trust, based on performance!

Start to Finish equine products combine the specialty manufacturing and distribution strengths of MSC with the equine nutrition expertise of Dr. Stephen Duren and Performance Horse Nutrition. We are committed to bringing you the most advanced, highest quality specialty equine products available anywhere.



GUARANTEED ANALYSIS:

Crude Fat (Min.)	99.0%
Total Fatty Acid (Min)	95.0%
Free Fatty Acids (Max)	1.0%
Unsaponifiable Matter (Max)	1.5%
Insoluble Impurities (Max)	0.5%
Moisture (Max)	1.0%

Feeding Directions:

Feed Cool Calories 100 mixed into the grain portion of the diet at a rate of 2–4 oz per horse per day. Larger volumes (3–8 oz) can be fed to underweight performance horses undergoing intense training.

To prevent loose stool, gradually introduce Cool Calories 100 into the diet during a two week adaptation period. If loose stools should occur, decrease the amount of Cool Calories 100 being fed until the horse properly adapts to the diet.

One measuring scoop holds approximately 1 oz of Cool Calories 100. Check cup quantity periodically.

Ingredients: Fractionated Vegetable Fat (Preserved with Mixed Tocopherols) and Artificial Flavor