



PURINA **Enrich** PLUS RATION BALANCING HORSE FEED

Enrich Plus™ Horse Feed is a concentrated, pelleted ration balancing horse feed designed to be fed as a horse's sole ration, along with quality hay or pasture.

- Concentrated formula with low 1-2 pound feeding rate
- Fills protein, vitamin and mineral gaps in forage, without unnecessary calories
- Low sugar, low starch formula contains no grains



ENRICH PLUS™ RATION BALANCING HORSE FEED KEY INGREDIENTS & BENEFITS

- **High Quality Protein:** 32% protein with essential amino acids lysine and methionine for growth, development and muscle maintenance and repair.
- **Quality Ingredients:** that are highly digestible and naturally palatable.
- **Corn-free and Oat-Free:** for horses with specific sensitivities.
- **Vegetable Oil:** to support a shiny hair coat and healthy skin condition.
- **Formulated by Equine Nutrition PhDs:** to address nutrient deficiencies and imbalances common in a forage-only or unfortified grain diet.
- **Concentrated Formula:** to provide required nutrition without excess calories.
- **Added Antioxidants:** including Selenium and Vitamin E to help address the damaging effects of free radicals.
- **B Vitamins:** to help maintain metabolic functions.
- **Low Starch and Sugar:** may help horses who have difficulty maintaining blood sugar levels.

WHY 32% PROTEIN?

Because of the low 1-2 lb feeding rate, protein and other nutrients must make up a larger percentage of Enrich Plus™ Ration Balancing Feed to help ensure your horse is getting enough nutrition.

One pound of Enrich Plus™ Ration Balancing Feed provides 145 g of protein, roughly equal to the 136 g of protein in 3 lbs of a traditional 10% pelleted feed.



NEW Look - NEW Name Formerly Enrich 32

Enrich Plus™ Ration Balancing Feed starts with the same great Enrich 32 supplement formula, but with additional selenium and vitamin E to meet an 1,100 lb maintenance horse's daily NRC requirements for those nutrients at a 1 pound per day feeding rate, regardless of the selenium and vitamin E content of the forage.

