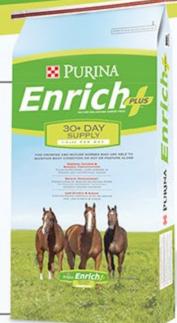




Enrich Plus™ Horse Feed is a concentrated, pelleted ration balancing horse feed designed to be fed as a horse's sole ration, along with quality hay or pasture.

- · Concentrated formula with low 1-2 pound feeding rate
- Fills protein, vitamin and mineral gaps in forage, without unnecessary calories
- Low sugar, low starch formula contains no grains



## ENRICH PLUS™ RATION BALANCING HORSE FEED KEY INGREDIENTS & BENEFITS

- High Quality Protein: 32% protein with essential amino acids lysine and methionine for growth, development and muscle maintenance and repair.
- · Quality Ingredients: that are highly digestible and naturally palatable.
- Corn-free and Oat-Free: for horses with specific sensitivities.
- · Vegetable Oil: to support a shiny hair coat and healthy skin condition.
- Formulated by Equine Nutrition PhDs: to address nutrient deficiencies and imbalances common in a forage-only or unfortified grain diet.
- Concentrated Formula: to provide required nutrition without excess calories.
- Added Antioxidants: including Selenium and Vitamin E to help address the damaging effects
  of free radicals.
- B Vitamins: to help maintain metabolic functions.
- Low Starch and Sugar: may help horses who have difficulty maintaining blood sugar levels.

## WHY 32% PROTEIN?

Because of the low 1-2 lb feeding rate, protein and other nutrients must make up a larger percentage of Enrich Plus™ Ration Balancing Feed to help ensure your horse is getting

enough nutrition.
One pound of
Enrich Plus™ Ration
Balancing Feed
provides 145 g of
protein, roughly equal
to the 136 g of protein
in 3 lbs of a traditional
10% pelleted feed.





## NEW Look - NEW Name Formerly Enrich 32

Enrich Plus™ Ration
Balancing Feed starts with
the same great Enrich 32 supplement formula,
but with additional selenium and vitamin E
to meet an 1,100 lb maintenance horse's daily
NRC requirements for those nutrients at a
1 pound per day feeding rate, regardless of the
selenium and vitamin E content of the forage.