

IMPACT[®]

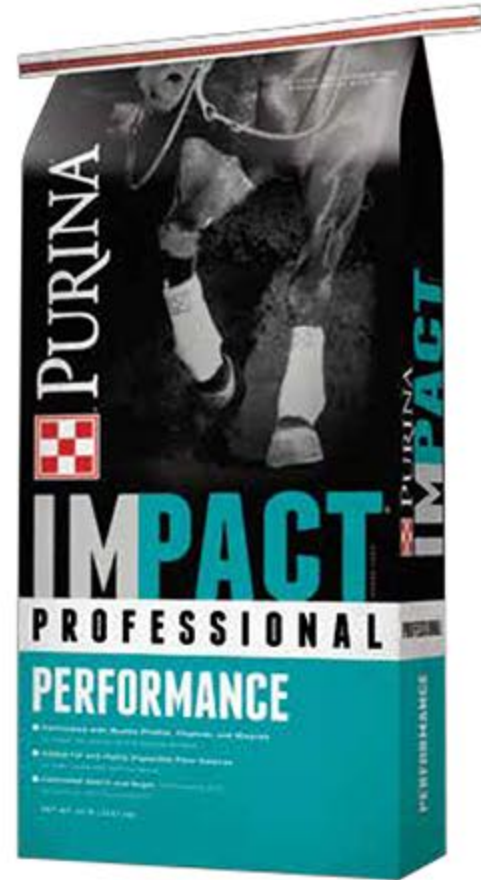


FEED GREATNESS™

PROFESSIONAL

GUARANTEED ANALYSIS

Crude Protein (Min).....	14.00%
Lysine (Min).....	0.70%
Crude Fat (Min).....	8.00%
Crude Fiber (Max).....	15.00%
Acid Detergent Fiber (ADF) (Max).....	22.00%
Neutral Detergent Fiber (NDF) (Max).....	36.00%
Starch (Max).....	11.00%
Sugars (Max).....	6.50%
Calcium (Ca) (Min).....	1.00%
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Phosphorus (P) (Min).....	0.60%
Copper (Cu) (Min).....	60.00 ppm
Selenium (Se) (Min).....	0.60 ppm
Zinc (Zn) (Min).....	220.00 ppm
Vitamin A (Min).....	3,000 IU/lb
Vitamin E (Min).....	125 IU/lb



DAILY FEEDING CHART

	Weight of Horse in pounds				
	600 lbs	800 lbs	1,000 lbs	1,200 lbs	1,400 lbs
Minimum Hay or Equivalent Pasture (lbs/day)*	7.0	9.5	12.0	14.5	17.0
IMPACT[®] Professional Performance horse feed (lbs/day)**					
Light Work	3.50	4.50	5.75	6.75	7.75
Moderate Work	4.75	6.25	7.75	9.25	10.75
Heavy Work	6.00	7.75	9.75	11.75	13.50
Very Heavy Work	8.75	11.75	14.50	17.25	20.25

* This is the recommended minimum amount of hay to be fed. If feeding more hay, reduce the feeding rate of IMPACT[®] Professional Performance Horse Feed by 1.0 lb for every additional 2.0 lbs of hay fed.

** Do not feed less than 0.4 lbs per 100 lbs of body weight per day. If your horse gains too much weight at that minimum feeding rate, then you should replace IMPACT[®] Professional Performance Horse Feed with Purina[®] Enrich Plus[®] Ration Balancing Feed.

PURINA ANIMAL NUTRITION CENTER

Since 1926, the Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: Combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse. To learn more, ask your local Purina[®] feed retailer or sales representative about visiting our Equine Research Facility. Learn more at www.purinamills.com.

GUARANTEE:

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina[®] Horse Retailer for replacement or a full refund.

For more information on this or other Purina[®] horse feeds, visit purinamills.com/horse-feed or call 1-800-227-8941.